



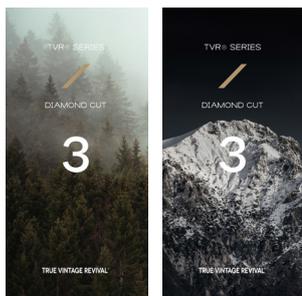
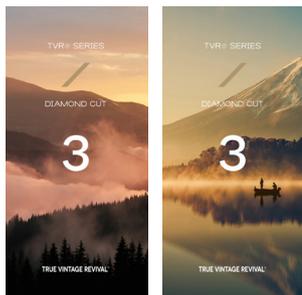
TVR® SERIES



DIAMOND CUT

3

TRUE VINTAGE REVIVAL®



TVR® SERIES 3 Collection is inspired by the colours of the four seasons in Japan. Each colour composition is carefully curated based on our experience and expertise for the perfect appeal.



## INTRODUCING THE ALL NEW 2021

TVR® French Crown Panto Diamond Cut SERIES 3 Collection.

Following the success of the inaugural TVR® SERIES 1 Diamond Cut collection, the Sabae-based eyewear brand has revealed its latest TVR® SERIES 3 French Crown Panto Diamond Cut 2021 Edition. The unique collection cradles along the concept of 'East meets West' where one will experience Japanese hand-crafted artisanal qualities combined with European design philosophies.

The refined iteration is patented based on the 1930s French Crown Panto design, a quintessential French code in eyeglasses design during the epoch. Highly fancied by royalties and celebrities in Europe and the world over, the French Crown Panto also gained popularity in America by 1940s. In fact, the original Crown Panto shape was made famous by American film actor, Gregory Peck (1926-2013).

Its unique curvature and lines are inspired by the golden era of French classical style – a historical period of flamboyance, extravagance and opulence. Featuring a thick body, the upper part of the eye frame is derived from a square shape, and patented into the most noteworthy part of the eyeglasses. The angles of the front highlight bold and masculine features while the bridge is designed based on the diamond cut angled shape with flat front design.







“You can say that the polishing skill is based on my ‘sixth sense’ because it is entirely based on what you see and how you feel. There are a lot of attention into detail involved in the making of this collection.” – TVR® Master Craftsman

The outcome is a minimalistic structure that’s complemented with the classic dots rivets on the front, a quintessential design in French eyewear-making from the late 1930s. The temple rivets on the other hand are patented based on the double diamond rivet design from the 1950s. This motif gives off a three dimensional effect on the temple that is further amplified with pure 14k gold plating. This, of course, is the first time that TVR® is featuring two different rivets onto one eyepiece – combining the European dots rivets that are flat with the relief American-inspired double diamond rivets together.

The TVR® Diamond Cut SERIES 3 will also include a new hinge design on the temple that is crafted based on a legendary Japanese motif found on sliding doors in the Imperial Palace. The nature-derived leitmotif is also integrated with the TVR® logo for a seamless and subtle design on the temple. The latest design will also include new anti-slip temple detailing for a better snug fit.

Using 8mm Zylonite for its fronts and 6mm temples, it ensures ultimate comfort and fitting despite its bold features. Diamond cutting technique is used to perfect this retro style, completed with a 90-degree edge without curved angles. The diamond edge finishing is also perfected by hand by master craftsman has with him over 60 decades of experience.



Craftsmen in Sabae seen here working on the hand-polishing; each eyepiece is carefully polished by hand to achieve the best precision and finish.



TVR® DIAMOND CUT  
SERIES 3  
2021 EDITION

Price **USD660**

Country of Origin

**Sabae, Fukui, Japan**

Frame Material

**Japanese 8mm Zylonite**

Metal Material

**14K Pure Gold Plating**

Colours

- **Black Diamond**
- **Demi Yellow Crystal**
- **Olive Crystal**
- **Yellow Crystal**

Sizing

Size **47/24mm**

Lens **46mm**

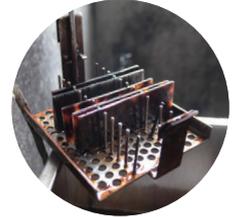
Hinge to Hinge **141mm**

Temple **150mm**

(Above Right) Handcut sheets of Japanese material from original vintage colours.



“I want you to pay attention at the Japanese engraving on the gold core of the eyepiece. It depicts detailing from Kanagawa-oki nami ura (The Great Wave off Kanagawa). I’d like to dedicate this to all the Japanese artisans out there.”  
– TVR® Master Craftsman



The front of the frame is extravagant with a mix of straight and curve lines, balanced with wide library temples tapering to flared tips. The excellently beautiful flat bridge surface and fitted temples provide comfort and fit, with a lot of attention to details involved.

Each piece is also patented with Japanese engraving on the gold core of the eyepiece, depicting detailing from Kanagawa-oki nami ura (The Great Wave of Kanagawa) – a tribute to all Japanese artisans out there. Pure gold plating is also added to the seven barrel hinges for an extremely luxurious finish, with arabesque metal detailing to enhance its overall look.

The collection comes in the most vintage colours produced in Japan. On top of that, there will be two new colours based on the most popular European colours for eyewear – Black Diamond featuring a black front with light grey temples, and Demi Yellow Crystal comprising demi amber front with yellow crystal temples.

TVR® SERIES 3 French Crown Panto Diamond Cut Spring / Summer 2021 will be available online and in selected stores beginning December 2020.



TVR® SERIES

TRUE VINTAGE REVIVAL

BLACK DIAMOND

(USD660)



DEMI YELLOW CRYSTAL

(USD660)



OLIVE CRYSTAL

(USD660)



YELLOW CRYSTAL

(USD660)



DIAMOND CUT

3

TRUE VINTAGE REVIVAL®

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