



TVR®502
2021 EDITION

True Vintage Revival®

hand made in Japan

トゥルーヴィンテージリバイバル



1950s Archive — TVR® OPT uses only the original templates and blueprints in the creation process of our frames, along with original moulds where available. It is a creation process passed on from generations to selected artisans with a superior commitment to quality. Above: First production of TVR®502 Bryan Collection in 2013. This collection made famous by the Academy Award-winning films director, Woody Allen in the recent decade, this model is one of the most iconic vintage designs ever created.



TVR® 502 2021 EDITION

Popular in the 50s, this classic American style features diamond shaped rivets on the front and temple with seven-barrel hinges and a keyhole bridge. It is the exact 'diamond shield' that kept the American vintage eyeglass a timeless classic throughout the years with significance to the rising diamond manufacturing in America since the 50s. True Vintage Revival has perfectly recreated the classic 'diamond' in the eyewear history with the most delicate handcraftsmanship.

With over six decades of experience in mastering the artistry of eyewear-making, every piece is assured of its handcrafted beauty, impeccable quality and the signature characteristics including the SPM (Sun Platinum Metal) spear rivets, keyhole bridge and seven-barrel hinges.

TVR®502 only uses solid rivets for the front and temples with great functionality — it is not just a decorative element. The use of solid rivets ensures that the glasses will not break easily, guaranteeing its sturdy and hardy qualities refined by true handmade craftsmanship.

To celebrate the overwhelming support and encouraging response from customers over the years, TVR® OPT will be offering this 2021 EDITION using Zylonite material, featuring the Baroque Style 17th Century engraving metal core for a subtle yet extravagant detailing that can be appreciated at a closer look.





“You can say that the polishing skill is based on my ‘sixth sense’ because it is entirely based on what you see and how you feel. There are a lot of attention into detail involved in the making of this collection.”



It is also important to note that TVR® OPT creates small-batch collections to keep the authenticity and artisanal qualities of each eyepiece at pristinely maintained — and even the materials are sourced from small-batch artisans in Japan.

TVR®502 2021 EDITION is handcrafted in four fascinating colours including Antique Tortoise, Black Gradient, Brown Demi Amber and Classic Black features in three sizes — 45mm, 47mm and 49mm— each offering a style-statement quality in its own rights. ®

To find out more about the latest TVR®502 2021 EDITION, Instagram @TVROPT.



Clockwise, Above: TVR® OPT factory in Sabae, Fukui Prefecture, Japan — 2012. Craftsmen in Sabae seen here working on the hand-polishing: each eyepiece is carefully polished by hand to achieve the best precision and finish. Baroque Style 17th Century engraving metal core for a subtle yet extravagant detailing that can be appreciated at a closer look; The artistry of the engraving metal core is a meticulous process with high attention to detail. Left: TVR® OPT campaign for Spring / Summer 2017 was shot in Venice, Italy.



■ **Antique Tortoise**



■ **Black Gradient**



■ **Brown Demi Amber**



■ **Classic Black**

TVR°502 2021 EDITION

Price USD495

Country of Origin
Sabae, Fukui, Japan
Frame Material
Japanese 6mm Zylonite
Metal Material
SPM (Sun Platinum Metal)

Colours

- **Antique Tortoise**
- **Black Gradient**
- **Brown Demi Amber**
- **Classic Black**

Sizing

Size **45 / 22mm**

Lens **44mm**

Hinge to Hinge **137.4mm**

Temple **150mm**

Size **47 / 22mm**

Lens **46mm**

Hinge to Hinge **139.5mm**

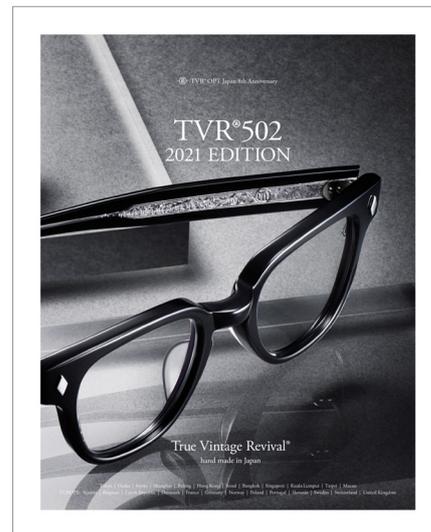
Temple **150mm**

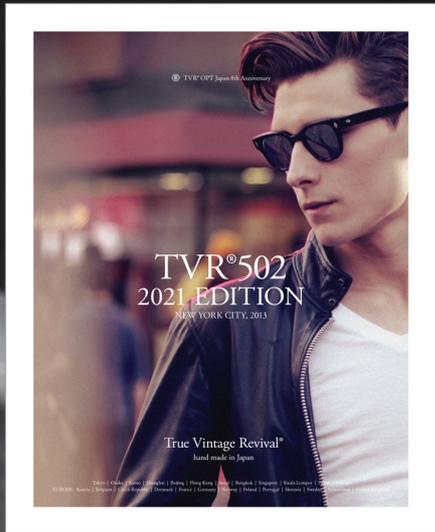
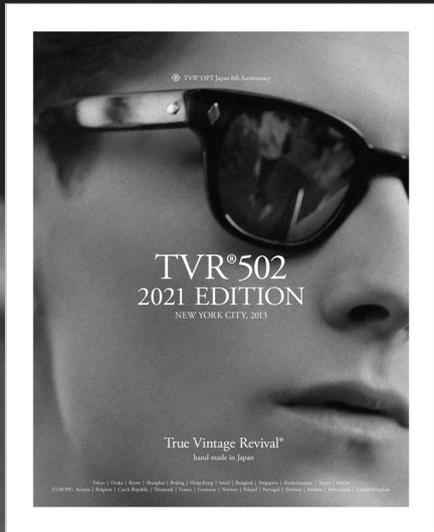
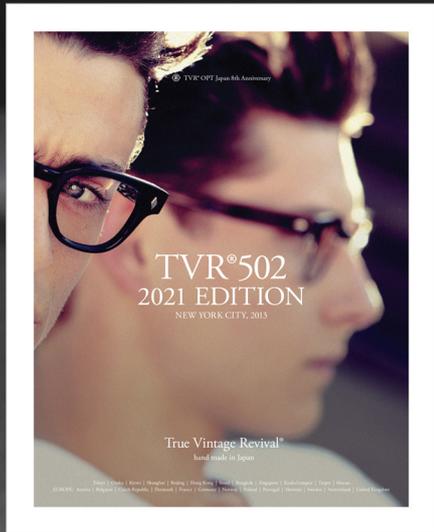
Size **49/22mm**

Lens **48mm**

Hinge to Hinge **143.8mm**

Temple **150mm**





Unreleased images of TVR® OPT first international campaign shoot in New York City, 2013.

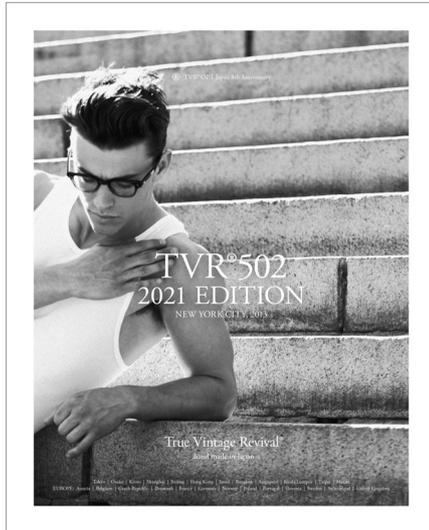
About TVR® OPT Japan

Powered by a true love for vintage eyewear and a strong interest in rare blueprints of eyeglasses from the golden days of 19th Century, TVR® OPT (True Vintage Revival) was founded in 2012 to remake, recreate and reintroduce the essence of vintage eyewear to the world.

TVR® OPT's inspiration, blueprints and real vintage eyeglass models come from all parts of the globe. All materials and artistry are sourced and nurtured in Sabae, Japan — a city known for inventing the concept of nose pads and famous for its history of handmade eyewear for generations.

All TVR® OPT eyewear are made by hand by a handful of artisans from Sabae, Japan, who are masters in handmade craftsmanship and artistry when it comes to making vintage eyewear pieces. Original tools and moulds from the 1920s to 1980s are put back into good use in the making of each and every TVR® OPT eyepieces. TVR® OPT also pays close attention into details, keeping true to its name — True Vintage Revival. Age-old styles like the keyhole bridge, seven-barrel hinges, 50s retro anti-slip strips, miter cutting technique and the individual vintage-shaped rivets are among the features that make TVR® OPT creations unique, admirable and respectable.

Its first re-creation, the TVR® 501 is inspired by the decade when colour television was invented with its TV-shaped frames being a classic style that is still popular until today. And come 2021, TVR® OPT collection is set to redefined the true essence of vintage eyewear with a revisit to its most classic shapes, colours, history and aesthetics. All TVR® OPT models are made with pristine quality using the highest quality of materials including the rare SPM (Sun Platinum Metal), a long lost traditional Japanese metal favoured even by the former emperor of Japan. ㊦





TRUE VINTAGE REVIVAL®

www.tvropt.com | info@tvropt.com | press@tvropt.com | sales@tvropt.com

   TVROPT

TVR 502 © COPYRIGHT 2021 TVR OPT