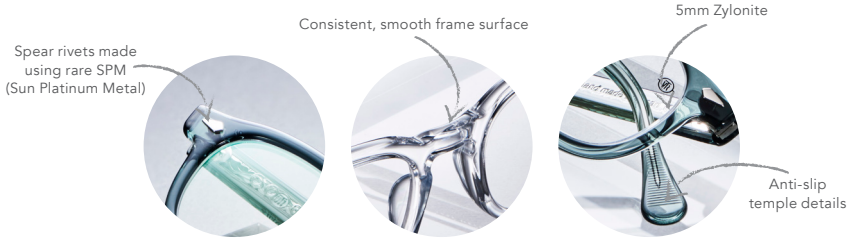
TVR® 504
2020 EDITION
TRUE VINTAGE REVIVAL
hand made in Japan
トゥルーヴィンテージリバイバル

TVR® 504
2020 EDITION

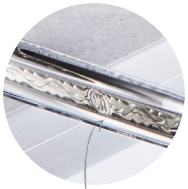
Made famous by the legendary James Dean and then Johnny Depp in the recent decade, this model is one of the most iconic vintage designs ever created. Based on the iconic JD shape frame, the model is meticulously recreated by hand by our expert craftsmen in Sabae, Japan; including 50s retro anti-slip strips, seven-barrel hinges, keyhole bridge, signature SPM (Sun Platinum Metal) spear rivets and miter cutting by hand.

Miter cut is a critical technique vintage eyewear where the frontal frame and legs each lie at a 45-degree angle, creating a 90-degree angle. True Vintage Revival remakes all the original elements of the TVR® 504 using the exceptionally rare, authentic mould that produced this classic shape that has been worn by many illustrious icons of the century.

To celebrate the overwhelming support and encouraging response from customers over the years, TVR® OPT will be offering this 2020 edition using Zylonite material, featuring the intricate Japanese engraving depicting The Great Wave of Kanagawa on the metal core in this classic frame that comes with a modern twist.



To find out more about the latest TVR® 504 2020 Edition, log in to www.tvropt.com.



NEW TVR® LOGO METAL CORE

Japanese engraving depicting The Great Wave of Kanagawa on the metal core in this classic frame that comes with a modern twist.

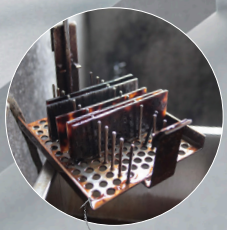
2020 EDITION

True Vintage Revival remakes all the original elements of the TVR® using the exceptionally rare, original mould that produced this classic shape with exciting brand new colours.

1950S ARCHIVE

TVR® uses only the original templates and blueprints in the creation process of our frames, along with original moulds where available. It is a creation process passed on from generations to selected artisans with a superior commitment to quality.

"Quality handcrafted eyewear is our DNA and we are proud to re-introduce these iconic vintage styles to a new generation of eyewear customers."
–Sawada-Yaemon



Handcut sheets of Japanese material from original vintage colours.

Stylise the TVR® 504 with lightweight Greenish-blue clip-on polarised lens that come with vintage filigree design.

NEW COLOUR
Silver/Greenish-blue
clip-on polarised lens
(46mm & 48mm—USD120)

NEW COLOUR
Moss Green/Greenish-blue
clip-on polarised lens
(48mm—USD120)

What is SPM (Sun Platinum Metal)?
SPM is a precious metal allow developed by Shintaro Kato in 1930 in Japan. It was a very rare commodity at that time and beloved by the Showa royal family for its hardiness, resistance against corrosion and excellent skin compatibility. Hence, the export of raw SPM material was not allowed back then. Its remarkable characteristics have made SPM the best material for eyewear frames as well as dental accessories and tools for cosmetic surgeries. Despite the name, SPM doesn't contain platinum – instead, it refers to the soft platinum colour after it has been polished. More importantly, the material retains its beautiful lustre even after a long period of time.

MASTER CRAFTSMAN
SAWADA-YAEMON

Coming from a family of master craftsmen whose heritage dates back to the Edo period, Sawada-Yaemon holds strongly to his multi-generational reputation in eyewear production. The Yaemon family is the first to perfect the iconic TVR® 504 shape using traditional measurement techniques.

TVR® 504 Brown Clear BC that takes its cue from the Bridge Clear is constructed of 6mm Clear Crystal with 2mm Brown Clear on the front. Its unique feature lies in the centre of the bridge area where it is purposely left in clear finish — also known as a two-tone frame.

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Price **USD495**

Country of Origin
Sabae, Fukui, Japan
Frame Material
Japanese Zylonite
Rivet & Core Material
SPM (Sun Platinum Metal)

Colours
- **Antique Tortoise**
- **Brown Clear BC**
- **Classic Black Grey**
- **Clear Crystal**
- **Emerald Crystal**
- **Green Crystal**
- **Tortoise Yellow Crystal**

Size **46/24mm**
Lens **46mm**
Hinge to Hinge **139mm**
Temple **150mm**

Size **48/24mm**
Lens **48mm**
Hinge to Hinge **142mm**
Temple **150mm**

TVR® 504 CLIP-ON

Price **USD120**

- **Silver/Greenish-blue**

Size **46mm & 48mm**

- **Moss Green/Greenish-blue**

Size **48mm**
**Not available in size 46mm.*

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Antique Tortoise (USD495)

Brown Clear BC (USD495)

Classic Black Grey (USD495)

Clear Crystal (USD495)

Emerald Crystal (USD495)

Green Crystal (USD495)

Tortoise Yellow Crystal (USD495)

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