



TVR®524

Unmarked Collection



TRUE VINTAGE REVIVAL

HANDMADE IN JAPAN



Crown rivets made using rare SPM (Sun Platinum Metal)

7-barrel hinges

Consistent, smooth frame surface

Metal core for extra strength

Wide library temples tapering to flared tips

TVR® new comfort fit with 6mm Japanese Zylonite



TVR®524 Unmarked Collection

TVR®524 Unmarked Collection is one of the most intrinsic models ever produced. The frame is based on the 1930s bespoke culture in United Kingdom when eyeglasses were made-to-order for the affluent society who was able to afford these customised eyepieces. This special edition, modeled after a 1950s American Optical archive, will bear no markings of name or brand on its vintage-inspired frame.

TVR®524 features a thicker front that is balanced with wide library temples tapering to flared tips for better comfort and lightness on the front – made using 6mm Japanese zylonite; the first time TVR® is using this fine material. It is completed with 7-barrel hinges, keyhole bridge, SPM crown rivets and miter cutting by hand. The blueprint is based on a bespoke 1930s British eyeglasses that is intricately crafted by hand by expert master craftsmen in Sabae, Japan. Within the range is a vintage ombre brown lined texture that is a famous English material from the classical era.

TVR®524 is an important British revival that highlights the golden days of bespoke eyewear that comes with an elevated sense of exclusivity.



Genuine Leather Case



Master Craftsman

TAMAMURA SATOMI

The 67-year-old master craftsman began making handmade SPM and Celluloid frames more than 50 years ago. After recovering from some health issues a decade ago, Tamamura Satomi makes a comeback with his impeccable intricate detailing works.

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Country of Origin: Sabae, Fukui, Japan | Frame Material: Zylonite | Rivets Material: Sun Platinum Metal (SPM)
Size: 48/20mm | Lens: 43mm | Hinge to Hinge: 142mm | Temple: 150mm



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Classic Black (USD475)



Black Cloud (USD475)



Demi Amber (USD475)



Khakis Brown (USD475)



Mocha Smoke (USD475)



Olive Clear (USD475)

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